

Strategic Plan 2023 - 2025

About us

Values

Compassion

and dignity.

Treating our clients

with kindness, respect

Anika Legal is a community legal service, registered charity and social enterprise that assists renters to maintain safe and secure housing through free, ongoing, online legal support. Anika has assisted over 500 renters to maintain safe and secure housing.

Vision

A world where everyone can access justice.





The problem

At Anika Legal, we know that real justice is much more than getting a fair legal outcome.

Too often, vulnerable renters are unable to access the support they need to maintain a safe and secure home. For months on end, they are made to feel disrespected, overwhelmed, and powerless. Made to feel like they can't provide for their family, or aren't deserving of a safe home. Even if they eventually resolve their problem, that is not real justice. Real justice means having your rights upheld without being stripped of your dignity.

Our justice system fails renters, and it creates barriers to justice that go far beyond just tenancy law, affecting hundreds of thousands of Australians each year.

Curiosity

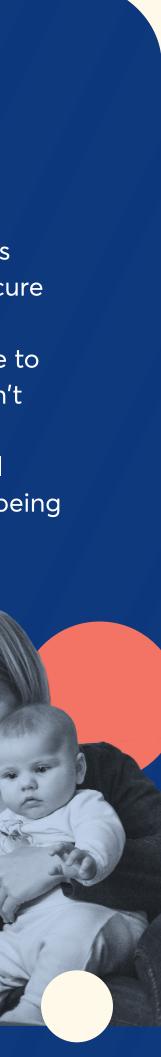
Embracing innovation to challenge the status quo.

Courage

Being bold in the pursuit of justice.

Integrity

Adherence to moral and ethical principles in all that we do.



Strategic priorities

By 2025, we aspire to make real justice a reality for renters Australia-wide.

Vulnerable renters will have access to a range of services which empower them to overcome the most common barriers to maintaining safe and secure housing.



Supporting renters with a holistic service offering

- Work with our client base to understand the difficulties and risks faced by vulnerable renters
- 2. Offer innovative services tackling tenancy and other legal problems that empower renters to overcome common barriers to justice
- Develop monitoring and evaluation capabilities that enable the measurement of our impact and the constant improvement of our services



Growing our impact by scaling our unique service model

- Run tech-enabled law student internship programs which leverage students to amplify the capacity of our lawyers
- Partner with education providers to fund our legal services through financially sustainable student programs
- 3. Extend our impact by collaboration with pro bono partners

These services will be widely accessible to those who need it, made possible by our partnerships with universities, PLT providers, law firms, and the support of the nextgeneration of socially conscious lawyers. Renters will live in a fairer justice system - one which better protects their rights and their dignity - and we will all be a step closer to a world where everyone can access justice.



Supporting the sector to advocate for a fairer justice system

Contribute to efforts that address the systemic causes of injustice, including those faced by our client base, with the ultimate aim of systems-level change, through:

- 1. Our data capabilities and expertise in human centered design
- 2. Creation of new services that target legal issues arising from systemic problems

Enablers

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- 1. Collaborate with the sector to better coordinate our advocacy efforts, referral pathways, and service design
- 2. Build sustainable revenue streams with corporate, government and philanthropic partners to enable the long-term growth of our service offering and student programs
- 3. Develop an operating model to suit the rapidly-evolving organisation, with a focus on the consolidation of our service delivery infrastructure, innovation processes, and a people-first culture

